

LOOKBOOK


**CARPET
ONE**
FLOOR & HOME®

Apex Style Guide

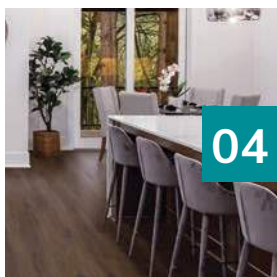


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Live beautifully for less

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LOOKBOOK / APEX STYLE GUIDE



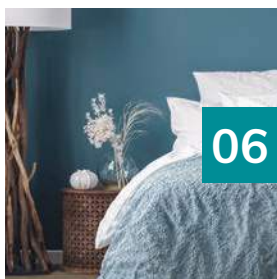
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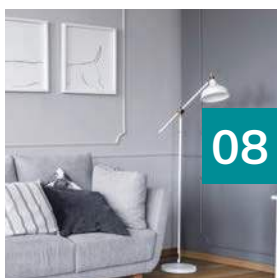
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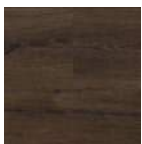
Immerse yourself in a diverse mix of colours, patterns and textures.

This lookbook showcases the design trends that were used as inspiration for the new Invincible Apex range by Kenbrock.

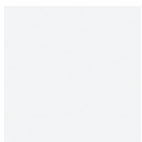
Enjoy!



What is Modern Hamptons



Vinyl Plank
Invincible Apex
Mocca Oak



Dulux
Lexicon Quarter



Dulux
Highgate



Dulux
Snow Season

A modern Hamptons style home places a large emphasis on entertainment and relaxation equally. This style is a casual yet contemporary twist on the proven classic Hamptons style.

Cool, calming whites, neutrals, grey and bleached linen tones, combine with natural materials such as wood, stone and marble to add texture. Deep navy accents often add to the classical theme. Pendant lighting, panelled walls and high ceilings are signature components of the Modern Hamptons style.

**MODERN HAMPTONS
INSPIRATION**



Modern Hamptons Style



What is Moody Elegance



Vinyl Plank
Invincible Apex
West End Oak



Dulux
Nomad



Dulux
Forest Splendor



Dulux
Plunge

Moody Elegance is known for a darker colour palette as it absorbs the light rather than reflects it, filling the room with cosy ambience. Deeply coloured wall and upholstery colours add a sophisticated feel, while soft textiles and lighting can help balance the intensity of this sumptuous colour palette.

Lean into this style with a touch of maximalism using textured furnishings, mismatch patterns and chandeliers. All the elements come together to create a lavish yet eclectic look of timeless elegance.

**MOODY ELEGANCE
INSPIRATION**



Moody Elegance Style



What is Monochromatic Restrain



Vinyl Plank
Invincible Apex
Qld Spotted Gum



Dulux
Snow Season



Dulux
Flooded Gum



Dulux
Monk

Monochromatic Restrain is a design approach centered on a single colour and its variations. Often associated with neutral colour schemes, it can work with any colour depending on the look you are after.

Decorating with a single room colour can create calming, energising and welcoming spaces. It builds a perfect backdrop for diverse texture, bolder furniture shapes and contrasting pattern choices.

MONOCHROMATIC RESTRAIN
INSPIRATION 

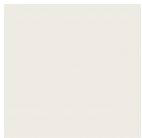
Monochromatic Restrain Style



What is Botanical Refuge



Vinyl Plank
Invincible Apex
Feature Oak



Dulux
Natural White



Dulux
Green Frost Half



Dulux
Herb Planter

Botanical Refuge is all about inviting the outdoors in and embracing nature through the use of plants, prints and patterns, introducing elements made from raw materials into the home to inspire a sense of stability and calm.

If you don't have a green thumb, you can still achieve this style using faux plants, botanical inspired artwork and prints. Wallpapers, artworks, rugs, cushions and decor featuring foliage teamed with natural materials and finishes are all elements of this style.

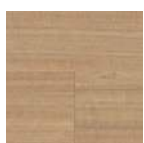
BOTANICAL REFUGE
INSPIRATION



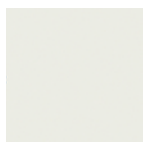
Botanic Refuge Style



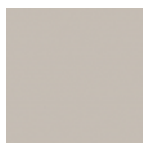
What is Contemporary Classic



Vinyl Plank
Invincible Apex
Australian Brushbox



Dulux
Snow Mountains Half



Dulux
Beige Calm



Dulux
Flooded Gum

The Contemporary design style is curated, minimal and uncluttered. It is classic yet timeless, with a light-handed take on decorating to ensure it will never feel dated. The go-to colours when considering a contemporary style are soothing greys, neutrals and whites with black or metal accents.

When choosing home furnishings and decor, look for something that makes a statement while still remaining subtle, with smooth, clean and straight lines. For upholstered pieces go for neutrals and bring pops of colour with throws and cushions.

CONTEMPORARY CLASSIC
INSPIRATION



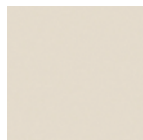
Contemporary Classic Style



What is Mid Century Modern



Vinyl Plank
Invincible Apex
Bohemian Oak



Dulux
Hog Bristle Half



Dulux
Tapestry Beige



Dulux
Apricot Mix

The Mid-Century style is known for its clean lines, simple shapes and the use of new materials combined with organic elements. The highlight colour choices range from mustard yellows to burnt orange, warm red and earthy browns.

Furnishings have an emphasis on functionality over ornament and a lack of frills in favour of simple geometric lines and tapered legs. Materials such as Teak, Rosewood and Oak combined with plastic or metal are often used in this style.

MID CENTURY MODERN
INSPIRATION



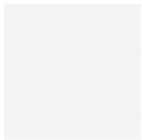
Mid Century Modern Style



What is Modern Shaker



Vinyl Plank
Invincible Apex
Mushroom Oak



Dulux
Lexicon Quarter



Dulux
Grass Sands



Dulux
Misty Moss

This style is a modern twist on the Shaker style that originated from a group called the Shakers who valued simplicity, functionality and craftsmanship. Well crafted furniture with a focus on quality over quantity is a must with this style.

A colour palette of soft white and light neutral is broken up by muted colour panels such as sage green, emerald and navy cabinetry. Materials like wood, leather and metal provide the backdrop for clean decoration lines, plain insert panels and uncluttered storage spaces.

**MODERN SHAKER
INSPIRATION**



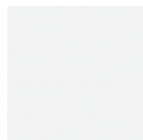
Modern Shaker Style



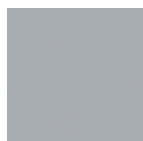
What is Coastal Leisure



Vinyl Plank
Invincible Apex
Raven Oak



Dulux
Lexicon Quarter



Dulux
Accord



Dulux
Snap-Shot

Coastal Leisure style is about bringing seaside joy inside your home. It is light, airy and refreshing, with a focus on natural elements and watery hues.

The colour palette is inspired by the natural tones of marine elements featuring blues, greens and crisp white as well as neutral hues. Natural materials play a big role in this style such as jute, linen, cotton and driftwood, adding casual elements to this beachy style.

**COASTAL LEISURE
INSPIRATION**



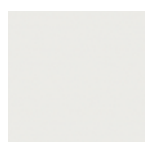
Coastal Leisure Style



What is Morning Haze



Vinyl Plank
Invincible Apex
Cracked Oak



Dulux
Casper White Quarter



Dulux
Victoriana



Dulux
Sell Out

Morning Haze style is a variation of the Coastal Leisure style leaning towards a softer colour palette. This style uses light and airy colours such as whites, greys and neutrals as a base. Pastel tones in pink, powder blues and cream create a gentle living environment.

Natural material and simple contemporary furniture help design a relaxing and inviting atmosphere. Rattan chairs, baskets, throws and cushions add softness to the fresh colour palette.

MORNING HAZE
INSPIRATION




Morning Haze Style



A bedroom scene featuring a bed with a blue textured duvet and white pillows, a wooden nightstand with a vase of dried flowers and a white pumpkin, and a tall lamp with a white shade and a driftwood base. The background is a dark blue wall.


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